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Wheatley & Timmons Bolsters Client Services Division
Staff addition brings experiential marketing to key accounts

CHICAGO (August XX, 2007) – Wheatley & Timmons, Inc. announced today that Carrie Becker has joined the agency as an account supervisor. Becker will help manage and develop the Sargento Foods Inc. and Brand Sense Partners accounts.

“Carrie is a welcome addition to our already strong brand focused teams,” said Robert Wheatley, chief executive officer of Wheatley & Timmons. “We are confident that Carrie’s unique background in brand communications and experiential marketing will help support the growth of the Sargento and Brand Sense Partners accounts.”

Becker comes to Wheatley & Timmons from Marketing Werks, a mobile marketing agency, where she served as a group account manager. In addition to her responsibilities for the management and supervision of mobile marketing and public relations services, Becker also gained valuable client service skills while working for various food and beverage clients.

“I am very excited to join an agency that offers the opportunity to apply my knowledge and incident of both experiential marketing and public relations skills,” said Becker. “I value the opportunity to work for an agency whose mission to build strategic and non-traditional communication programs for their clients mirrors my own.”

Becker is a graduate of Indiana University and currently resides in Chicago’s West Loop neighborhood with her husband, Joe.

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